

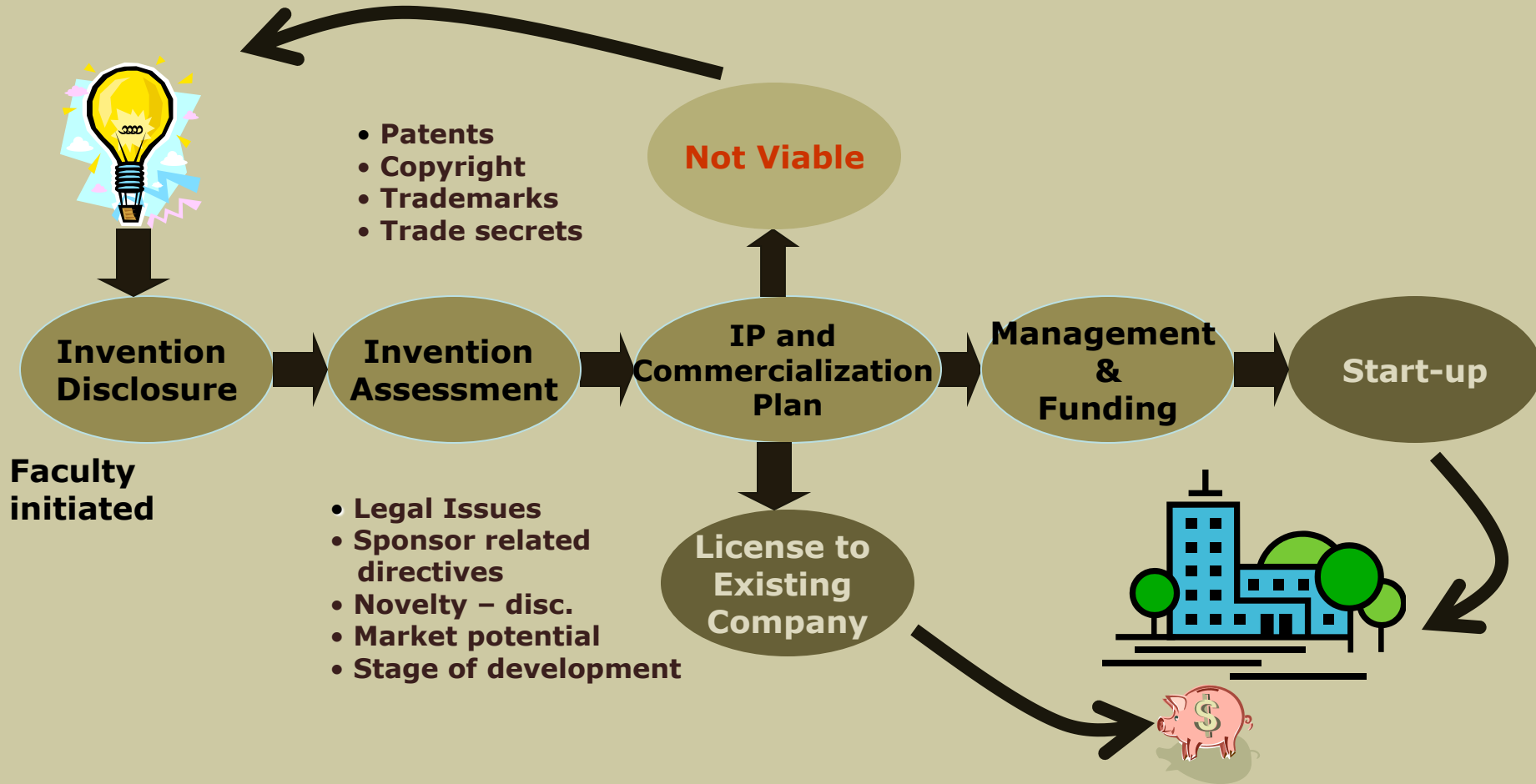
## Technology Commercialization at Purdue University

### An Overview

Jonathan Gortat, Technology Project Manager  
Office of Technology Commercialization  
October 6, 2010

# Purdue Research Foundation

## Flow of IP and Technology



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## Purdue Policy

### Statement of Policy

#### I. Inventions

- 1. **Principle of University Ownership.** The University shall own each Invention conceived in whole or in part during the course of any employment, research, or scholarship activity involving or relating to the use of University Resources.
- 2. **Disclosure.** Inventors shall promptly in writing disclose and assign each Invention to the University and/or its designee, and shall not disclose any Invention to any third-party except as specifically authorized by the University or its designee. If more than one individual participated in the discovery or development, the report shall be signed by all such participants. The report shall constitute a full and complete disclosure of the Invention subject matter of the discovery or development and the identity of all persons participating therein.

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## How Can I Protect Intellectual Property?

- Intellectual Property
  - Patents
  - Copyrights
  - Trademarks
  - Trade Secret / Know-how
- Disclosure to OTC via Invention and/or Copyright Disclosure Forms
- IP/Outreach Events

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## United States Patent [19]

Amiss et al.

US005443036A

[11] Patent Number: 5,443,036

[45] Date of Patent: Aug. 22, 1995

[54] METHOD OF EXERCISING A CAT

[76] Inventors: Kevin T. Amiss, 255 S. Pickett St., #301, Alexandria, Va. 22304; Martin H. Abbott, 10549 Assembly Dr., Fairfax, Va. 22030

[21] Appl. No.: 144,473

[22] Filed: Nov. 2, 1993

[51] Int. Cl.<sup>6</sup> ..... A01K 29/00

[52] U.S. Cl. .... 119/707

[58] Field of Search ..... 119/702, 707, 174, 905;  
446/485

[56] References Cited

### U.S. PATENT DOCUMENTS

3,877,171	4/1975	Sloop et al. ....	446/485
4,208,701	8/1980	Schock .	
4,331,077	10/1980	Joyce et al. .	
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5,194,007 3/1993 Marshall et al. .

### OTHER PUBLICATIONS

Carayan et al., "Effects of timoptine on the Performance of a reaching movement in a cat", *Psychopharmacology*, vol. 104, Issue 3, Berlin, 1991, pp. 328-336.

Levesque et al., "Visual 'cortical-recipient' and teo-tal-receptient pontine zones play distinct roles in cat visuomotor performance", *Behavioral Brain Research*, vol. 39, Netherlands, 1990, pp. 157-166.

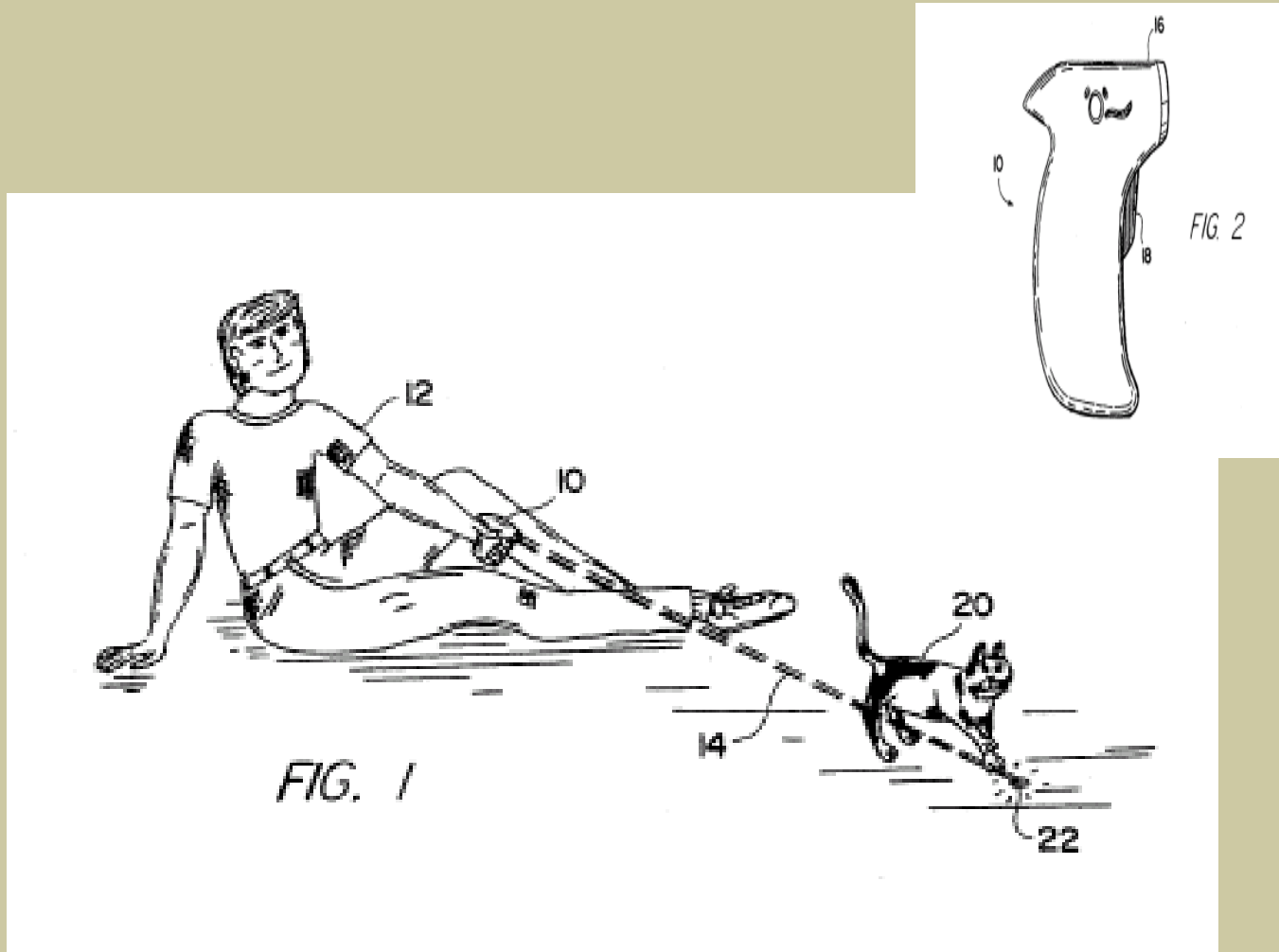
Primary Examiner—Todd E. Marahan

[57] ABSTRACT

A method for inducing cats to exercise consists of directing a beam of invisible light produced by a hand-held laser apparatus onto the floor or wall or other opaque surface in the vicinity of the cat, then moving the laser so as to cause the bright pattern of light to move in an irregular way fascinating to cats, and to any other animal with a chase instinct.

4 Claims, 1 Drawing Sheet

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OTC Disclosure No. \_\_\_\_\_  
(For office use only)

- 1. **Title of Intellectual Property (IP):**
  
- 2. **Who contributed to this IP?** Please list any individuals who made a material contribution, as well as their affiliation (i.e. Birck, Bindley, ARS, IDI, CERIAS, etc). If they are a non-Purdue employee, please provide appropriate contact information.

Name: _____	Name: _____
Affiliation(s): _____	Affiliation(s): _____
Email: _____	Email: _____
Home Address: _____	Home Address: _____
Country of Citizenship: _____	Country of Citizenship: _____

- 3. **Describe the IP:** Please provide a technical description of what the IP is and how it works. If you have a manuscript, research proposal, grant, etc. describing the IP please include a copy, even if it is a preliminary draft.
  
- 4. Please describe a useful application of the IP (what problem does the IP solve?).
  
- 5. How does the IP differ than what others are currently doing in your area?
  
- 6. Has anyone in your group previously described your invention in a journal article or presentation? If so, to whom and when?
  
- 7. Are you planning to publish/present this IP in the future? If so, when?
  
- 8. Is there external support for the work leading to this invention (NSF, DOE, DOD, Hatch, corporate, etc.)? If so, what is the entity, grant number, termination date?  
 Entity: \_\_\_\_\_  No external funding  
 Contract/Grant No.: \_\_\_\_\_  
 Title: \_\_\_\_\_  
 Termination Date: \_\_\_\_\_

*I provided the above information, which is accurate to the best of my knowledge.*

Signature \_\_\_\_\_ Date \_\_\_\_\_

Upon successful submission of this report, OTC will contact you to arrange a meeting.

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## Questions?

IF TRAIN A LEAVES BOSTON AT 9:27 PM  
HEADING WEST AT 173 MPH AND TRAIN B  
LEAVES MILWAUKEE AT 10:38 AM HEADING  
EAST AT 123 MPH WITH A STEADY  
NORTH WIND BLOWING AT 17 MPH,  
HOW LONG WILL IT TAKE YOU  
TO FIND ANOTHER JOB?



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Another layoff at the textbook publishing company.